News Alert:

Analog Bits to Demonstrate New High Performance and Ultra-Low Power SERDES IP at TSMC Open Innovation Platform Ecosystem Forum

Santa Clara, CA, September 13, 2017 – Analog Bits (www.analogbits.com), the industry's leading provider of low-power mixed-signal IP (Intellectual Property) solutions, will be demonstrating two new IP solutions at this TSMC's Open Innovation Platform Ecosystem Forum in Santa Clara, CA

WHAT: Ultra-low power and high performance SERDES IP with support for multiple protocols

1. An ultra-low power **SERDES IP** solution for consumer and automotive applications like **PCIe Gen3**, **SATA3, DP, SGMII, XAUI/RXAUI,** etc. with the industry-leading performance/power
2. A high performance **SERDES IP** solution for data-center and enterprise applications like **PCIe Gen4**, **SAS4, 10GKR, and XFI** with speeds as high as 25G

These products are in addition to Analog Bits' other leading mixed signal IP products including PVT Sensors and a wide variety of PLLs.

WHEN: **September 13, 2017**

WHERE: **2017 TSMC Open Innovation Platform Ecosystem Forum**
Booth: 703
Santa Clara Convention Center
5001 Great America Parkway
Santa Clara, CA 95054

Additionally, Mahesh Tirupattur, Analog Bits' Executive Vice President, will be delivering a presentation entitled **High Reliability IP for Automotive and Datacenter Applications** at 4:00pm in the EDA/IP/Services Track.

About Analog Bits: Founded in 1995, Analog Bits, Inc. (www.analogbits.com), is a leading supplier of mixed-signal IP with a reputation for easy and reliable integration into advanced SOCs. Products include precision clocking macros such as PLLs & DLLs, programmable interconnect solutions such as multi-protocol SERDES and programmable I/O's as well as specialized memories such as high-speed SRAMs and TCAMs. With billions of IP cores fabricated in customer silicon and design kits supporting processes from 0.35-micron to 7-nm, Analog Bits has an outstanding heritage of "first-time-working" with foundries and IDMs.

For more information, please contact:
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